

WAC 246-933-150 Honoring of publicity and advertisements. (1)

If a veterinarian advertises a fee for a service, the veterinarian shall render that service for no more than the fee advertised.

(2) Unless otherwise specified in the advertisement, if a veterinarian publishes any fee information, the veterinarian shall be bound by any representation made therein for the periods specified in the following categories:

(a) If in a publication which is published more frequently than one time per month, for a period of not less than thirty days after such publication.

(b) If in a publication which is published once a month or less frequently, until the publication of the succeeding issue.

(c) If in a publication which has no fixed date for publication of the succeeding issue, for a reasonable period of time after publication, but in no event less than one year.

[Statutory Authority: RCW 18.92.030. WSR 91-24-098 (Order 221B), § 246-933-150, filed 12/4/91, effective 1/4/92; WSR 91-02-060 (Order 108B), recodified as § 246-933-150, filed 12/28/90, effective 1/31/91; WSR 80-09-106 (Order PL 351), § 308-150-061, filed 7/23/80.]